



21 DOWN

PO BOX 205 • Northfield, NJ 08225 • www.21Down.org

Hello 21 Down Families,

I hope that you enjoyed your summer and are getting settled back to school! We have been busy finalizing Buddy Walk plans for 21 Down and are excited to share them with you.

Enclosed you will find 5 papers:

1. Buddy Walk Flyer- this has all of the pertinent walk info (time, place, cost). Feel free to copy this flyer and hang at your schools, businesses, doctors office, etc. and help get the word out.
2. Buddy Walk Registration Form- You can pre-register online or by mail. If you choose to do it by mail, use this form.
3. Buddy Walk Pledge Collection Form- If you choose to collect pledges from sponsors to pay for your participation fee or would like to collect extra donations for 21 Down, use this form.
4. Buddy Walk Business Sponsor Forms- This includes 2 forms- a Business request letter and a Sponsor level sheet. We encourage everyone to reach out to at least one business to sponsor the 21 Down Buddy Walk. The more you help get the word out, the more successful the walk can be!

Besides raising awareness and celebrating our loved ones with Down syndrome, the Buddy Walk is the primary fundraiser that pays for all of the annual activities for 21 Down so they can be at no cost to our members. A few of the upcoming events that we have scheduled in 2014 are Storybook Land, Halloween Dance, Christmas Dance, family grants & meetings. Earlier in 2014, 21 Down hosted many family events such as bowling, Beach Day, Valentines Social, Family Fitness Day & made over \$5,000 in donations to local and national organizations that benefit our children (such as ARC, Special Olympics, NDSS, NDSC, Field of Dreams, Challenger Sports, etc.). To continue all of these yearly events and even add some new ones, we need your support for the 21 Down Buddy Walk. It is a fun day to spend with your family and friends up on the Ocean City Boardwalk while also raising awareness for Down syndrome!

We appreciate your continued support and hope to see you soon! If you have any questions, please don't hesitate to call me.

Take care,


Pam Ginet

21 Down Treasurer

(609)390-5645 home

(609)827-8661 cell

Zachsmom2000@msn.com

Friends Don't Count Chromosomes



16th Annual
21 Down Buddy Walk
 Sunday, October 12, 2014



The Buddy Walk was developed by the National Down Syndrome Society in 1995 to promote acceptance, inclusion & awareness of people with Down syndrome. Since then the Buddy Walk has grown from 17 walks to 300 walks planned worldwide.

**Ocean City Civic Center
 6th Street & Boardwalk**

1:00-2:30pm

Registration: Enjoy snacks,
 face painting & music

2:30-3:00pm

One Mile Fun Walk
 Great for all ages and abilities!

3:00-5:00pm

Each participant that pays the \$25 registration fee can enjoy 2 hours of rides at Playland's Castaway Cove

Participation Fee:

Participant with ride bracelet-
 \$25 each

Participant without ride bracelet-
 \$15 each

No participation fee for our loved ones with Down syndrome

The first 200 participants to check in at the walk will receive a 2014 Buddy Walk t-shirt.

Everyone who registers & pays their participation fee before 10/6 will receive a special prize!



21 Down is a local support group initiated in 1990 by a small group of concerned parents of children with Down syndrome. Since then we have grown to over 200 families of children and adults with special needs including cerebral palsy, autism and developmental delays in addition to Down syndrome.

Our mission is to create awareness and acceptance of Down syndrome and developmental disabilities and to promote inclusion in community life. We are a network of families who share resources and information on navigating healthcare, education, supports and advocacy.

21 Down membership is open to families in Cape May & Atlantic Counties that have a loved one with Down syndrome or a developmental disability. The group hosts meetings and sponsors events through out the year.

Business sponsors:
 contact Meg @ 609-457-4362

Volunteers: contact
 Heather @ 609-457-6787

Need more info?
 contact Pam @ 609-390-5645

All contributions are tax deductible as allowed by law

Please go to www.21Down.org for full event details and online registration





21 DOWN

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Dear Friend,

I am writing you on behalf of 21 Down, a Down Syndrome Awareness Group, Inc. We are a non-profit organization that services families in Atlantic, Cape May, & Southern Ocean Counties. On Sunday, October 12, 2014 we will be holding our 16th annual Buddy Walk in Ocean City, New Jersey.

We are inviting your business to be a part of this fun filled day by being one of our business sponsors. Your donation will not only get you publicity throughout New Jersey, but your donation will go towards funding all the yearly activities for 21 Down. These activities include quarterly meetings, recreational, educational and conference grants, holiday parties for the children, monthly family activities and educational meetings. All of these functions provide the needed emotional and financial support for our families as well as continue to create awareness and acceptance of Down Syndrome and developmental disabilities and promote inclusion in community life!

Enclosed you will find a brochure of the days activities and a contribution level form. This year we will salute your generosity on our web site and those that give at the highest levels will be put on the event T-shirt. The contribution form outlines the levels of donation and how we will show our appreciation. We are truly grateful for any manner of contribution you can make to help the Buddy Walk continue its great success. Please send your donations as early as possible to: PO Box 205 Northfield, NJ 08225-0205. If submitting artwork for the T-shirt, you must have it to me before October 1st to be guaranteed placement.

Thank you in advance for helping with this worthy cause. If you have any further questions, please feel free to contact me at (609) 457-4362 or email me at meg.sandilands@gmail.com

Sincerely,

Meg Sandilands
21 Down Member

Friends Don't Count Chromosomes



21 DOWN

A DOWN SYNDROME AWARENESS GROUP

21 Down, a Down Syndrome Awareness Group, Inc. is a non-profit organization created to support families of children with disabilities in South Jersey.

TAX ID # 22-3056615

Business Donations:

Please join us in supporting people with special needs in our community! We would like to request your help with sponsoring a family event on the Ocean City boardwalk on Sunday, October 12, 2014 for our 16th annual Buddy Walk. If you are interested, you may form a team or volunteer on the day of the walk.

Sponsor Levels:

All contributing businesses will be placed on our website and will receive a certificate of thanks suitable for framing in your home or business.

Buddy - \$25 or more: name listed on the Website

Bronze - \$50.00 or more: listed on the Website with logo

Silver - \$100.00 or more: listed on the Website with link and logo

Gold - \$250.00 or more: Website link and logo + business name on T-Shirt

Platinum - \$500.00 or more: Website link and logo + company's logo on T-Shirt

Please send digital or camera ready artwork for your company with your contribution. Artwork, logo, and information must be submitted before October 1st to be guaranteed placement on the shirt.

For additional information please contact:

**Meg Sandilands
(609) 457-4362
meg.sandilands@gmail.com**

All contributions should be mailed to:

**21 Down
P.O. Box 205
Northfield, NJ 08225-0205**